



RANIA HELMY

Senior Advisor, Strategy & Partnerships

Rania Helmy is a seasoned communications consultant with over two decades of expertise in advising and collaborating with leaders and executives to enhance their connections with audiences and achieve organizational objectives. With a strong track record in leading integrated communications campaigns, managing strategic partnerships, and overseeing large-scale projects on a global scale, particularly within the MENA region, Rania's experience is both diverse and impactful.

Presently serving as the Senior Advisor for the Executive Director of the Legatum Center for Economic Development and Entrepreneurship at the Massachusetts Institute of Technology (MIT) in Boston, Rania brings her wealth of insights to counsel the team on critical aspects such as communications and brand awareness, strategic partnerships, donor relations, and stakeholder engagement.

Rania commenced her professional journey in communications agencies in Dubai and the Gulf, later venturing to Egypt to co-found Publicist inc, a public relations consultancy. Through Publicist inc, Rania offered comprehensive corporate communications, media relations, and crisis management services, catering to startups, UN agencies, non-profit organizations, as well as entities in the tech, real estate, and healthcare sectors.

In 2017, Rania's career path led her to Silicon Valley, where she solidified connections within the entrepreneurship realm and provided advisory services to several startups on matters related to messaging, communications strategies, executive profiling, and media relations.

Rania's adaptability, results-driven approach, and diplomatic finesse enable her to navigate complex environments adeptly, fostering strong relationships with stakeholders across various levels. A graduate of the American University in Cairo, Egypt with a degree in Political Science, Rania further expanded her academic foundation by obtaining an MA degree in International Affairs from King's College, London in 2003. She currently divides her time between San Francisco, Egypt, and Dubai, leveraging her extensive global network to provide consultancy services and orchestrate high-profile events.